

Rep Order# 9797712 Ver# 1 Status New
EC'd No

50883

Traffic Order#

Printed: 08/20/2012 8:31 AM

1 of 13

Last Received: 08/18/2012 1:25 PM

Showing Buylines: All Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/22-10/22	1	1	1	\$125.00	
	2	TU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/23-10/23	1	1	1	\$125.00	
	3	W	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/24-10/24	1	1	1	\$125.00	
	4	TH	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/25-10/25	1	1	1	\$125.00	
	5	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
	6	TU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/30-10/30	1	1	1	\$125.00	
	7	W	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	10/31-10/31	1	1	1	\$125.00	
	8	TH	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	11/01-11/01	1	1	1	\$125.00	
	9	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
	10	TU	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/23-10/23	1	1	1	\$725.00	
	11	TH	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/25-10/25	1	1	1	\$725.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	12	M	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/29-10/29	1	1	1	\$725.00	
	13	W	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/31-10/31	1	1	1	\$725.00	
	14	TH	12P-1230P	12 NEWS AT NOON	:30	\$725.00	11/01-11/01	1	1	1	\$725.00	
	15	F	12P-1230P	12 NEWS AT NOON	:30	\$725.00	11/02-11/02	1	1	1	\$725.00	
	16	M	12P-1230P	12 NEWS AT NOON	:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
	17	M	9A-10A	THE DOCTORS	:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
	18	W	9A-10A	THE DOCTORS	:30	\$350.00	10/24-10/24	1	1	1	\$350.00	
	19	F	9A-10A	THE DOCTORS	:30	\$350.00	10/26-10/26	1	1	1	\$350.00	
	20	TU	9A-10A	THE DOCTORS	:30	\$350.00	10/30-10/30	1	1	1	\$350.00	
	21	TH	9A-10A	THE DOCTORS	:30	\$350.00	11/01-11/01	1	1	1	\$350.00	
	22	M	9A-10A	THE DOCTORS	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
	23	TU	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	24	TH	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	25	M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	26	W	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	

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Salesperson FAX# 202-955-5348

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---	---	---	---	---	---	---	---	---	---	---	---	---
	27	F	1230P-130P	THE YOUNG AND RESTLESS	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	28	M	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
	29	W	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	30	F	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	31	TU	11A-12P	PRICE IS RIGHT	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	32	TH	11A-12P	PRICE IS RIGHT	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	33	M	11A-12P	PRICE IS RIGHT	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	34	TU	10A-11A	ANDERSON	:30	\$350.00	10/23-10/23	1	1	1	\$350.00	
	35	TH	10A-11A	ANDERSON	:30	\$350.00	10/25-10/25	1	1	1	\$350.00	
	36	M	10A-11A	ANDERSON	:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
	37	W	10A-11A	ANDERSON	:30	\$350.00	10/31-10/31	1	1	1	\$350.00	
	38	F	10A-11A	ANDERSON	:30	\$350.00	11/02-11/02	1	1	1	\$350.00	
	39	M	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
	40	W	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/24-10/24	1	1	1	\$550.00	
	41	F	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/26-10/26	1	1	1	\$550.00	
	42	TU	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	43	TH	3P-4P	LET'S MAKE A DEAL	:30	\$550.00	P2	11/01-11/01	1	1	\$550.00	
	44	M	3P-4P	LET'S MAKE A DEAL	:30	\$550.00		11/05-11/05	1	1	\$550.00	
	45	TU	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00	P2	10/23-10/23	1	1	\$650.00	
	46	TH	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00		10/25-10/25	1	1	\$650.00	
	47	M	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00		10/29-10/29	1	1	\$650.00	
	48	W	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00		10/31-10/31	1	1	\$650.00	
	49	F	130P-2P	BOLD AND BEAUTIFUL	:30	\$650.00		11/02-11/02	1	1	\$650.00	
	50	TU	430P-5P	12 NEWS FIRST	:30	\$650.00	P2	10/23-10/23	1	1	\$650.00	
	51	W	430P-5P	12 NEWS FIRST	:30	\$650.00		10/24-10/24	1	1	\$650.00	
	52	F	430P-5P	12 NEWS FIRST	:30	\$650.00		10/26-10/26	1	1	\$650.00	
	53	M	430P-5P	12 NEWS FIRST	:30	\$650.00		10/29-10/29	1	1	\$650.00	
	54	TU	430P-5P	12 NEWS FIRST	:30	\$650.00		10/30-10/30	1	1	\$650.00	
	55	W	430P-5P	12 NEWS FIRST	:30	\$650.00		10/31-10/31	1	1	\$650.00	
	56	TH	430P-5P	12 NEWS FIRST	:30	\$650.00		11/01-11/01	1	1	\$650.00	
	57	M	430P-5P	12 NEWS FIRST	:30	\$650.00		11/05-11/05	1	1	\$650.00	
	58		4P- 430P	12 NEWS FIRST	:30	\$650.00		10/22-10/22	1	1	\$650.00	
	59	W	4P- 430P	12 NEWS FIRST	:30	\$650.00		10/24-10/24	1	1	\$650.00	

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	60	TH	4P-430P	12 NEWS FIRST	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	61	F	4P-430P	12 NEWS FIRST	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	62	M	4P-430P	12 NEWS FIRST	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	63	TU	4P-430P	12 NEWS FIRST	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	64	W	4P-430P	12 NEWS FIRST	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	65	F	4P-430P	12 NEWS FIRST	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	66	M	4P-430P	12 NEWS FIRST	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	67	M	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
	68	TU	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	69	TH	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	70	F	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	71	M	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	72	TU	5P-530P	12 LOCAL NEWS	:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
	73	TH	5P-530P	12 LOCAL NEWS	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	74	M	5P-530P	12 LOCAL NEWS	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	75	M	530P-6P	12 LOCAL NEWS	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	76	W	530P-6P	12 LOCAL NEWS	:30	\$900.00	PZ	10/24-10/24	1	1	\$900.00	
	77	F	530P-6P	12 LOCAL NEWS	:30	\$900.00		10/26-10/26	1	1	\$900.00	
	78	M	530P-6P	12 LOCAL NEWS	:30	\$900.00		10/29-10/29	1	1	\$900.00	
	79	W	530P-6P	12 LOCAL NEWS	:30	\$900.00		10/31-10/31	1	1	\$900.00	
	80	TH	530P-6P	12 LOCAL NEWS	:30	\$900.00		11/01-11/01	1	1	\$900.00	
	81	F	530P-6P	12 LOCAL NEWS	:30	\$900.00		11/02-11/02	1	1	\$900.00	
	82	M	530P-6P	12 LOCAL NEWS	:30	\$900.00		11/05-11/05	1	1	\$900.00	
	83	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	PZ	10/22-10/22	1	1	\$1,200.00	
	84	TU	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		10/23-10/23	1	1	\$1,200.00	
	85	W	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		10/24-10/24	1	1	\$1,200.00	
	86	TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		10/25-10/25	1	1	\$1,200.00	
	87	TU	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		10/30-10/30	1	1	\$1,200.00	
	88	W	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		10/31-10/31	1	1	\$1,200.00	
	89	TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		11/01-11/01	1	1	\$1,200.00	
	90	F	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		11/02-11/02	1	1	\$1,200.00	
	91	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00		11/05-11/05	1	1	\$1,200.00	
	92	TU	7P-730P	INSIDE EDITION	:30	\$1,200.00	PZ	10/23-10/23	1	1	\$1,200.00	

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	93	TH	7P-730P	INSIDE EDITION	:30	\$1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	94	M	7P-730P	INSIDE EDITION	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	95	W	7P-730P	INSIDE EDITION	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	96	F	7P-730P	INSIDE EDITION	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	97	M	7P-730P	INSIDE EDITION	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	98	TU	8P-9P	NCIS	:30	\$4,500.00	10/30-10/30	1	1	1	\$4,500.00	
	99	SU	7P-8P	60 MINUTES	:30	\$5,000.00	10/21-10/21	1	1	1	\$5,000.00	
	100	SU	7P-8P	60 MINUTES	:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
	101	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/26-10/26	1	1	1	\$3,500.00	
	102	TU	10P-11P	VEGAS	:30	\$4,000.00	10/30-10/30	1	1	1	\$4,000.00	
	103	SU	8P-9P	THE AMAZING RACE 21	:30	\$5,500.00	10/28-10/28	1	1	1	\$5,500.00	
	104	SU	8P-9P	THE AMAZING RACE 21	:30	\$5,500.00	11/04-11/04	1	1	1	\$5,500.00	
	105	F	9P-10P	MADE IN JERSEY	:30	\$3,500.00	10/26-10/26	1	1	1	\$3,500.00	
	106	TH	8P-9P	BIG BANG THEORY/2 & 1/2 MEN	:30	\$5,500.00	11/01-11/01	1	1	1	\$5,500.00	
	107	TH	9P-10P	PERSON OF INTEREST	:30	\$6,000.00	10/25-10/25	1	1	1	\$6,000.00	
	108	SU	9P-10P	THE GOOD WIFE	:30	\$5,500.00	10/21-10/21	1	1	1	\$5,500.00	

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	109	TU	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	PZ 10/23-10/23	1	1	1	\$2,500.00	
	110	TH	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/25-10/25	1	1	1	\$2,500.00	
	111	M	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/29-10/29	1	1	1	\$2,500.00	
	112	W	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	10/31-10/31	1	1	1	\$2,500.00	
	113	M	11P-1135P	12 NEWS AT 11P	:30	\$2,500.00	PZ 11/05-11/05	1	1	1	\$2,500.00	
	114	TU	1235A-135A	LATE LATE SHOW	:30	\$175.00	PZ 10/23-10/23	1	1	1	\$175.00	
	115	TH	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/25-10/25	1	1	1	\$175.00	
	116	M	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/29-10/29	1	1	1	\$175.00	
	117	W	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/31-10/31	1	1	1	\$175.00	
	118	M	1235A-135A	LATE LATE SHOW	:30	\$175.00	PZ 11/05-11/05	1	1	1	\$175.00	
	119	M	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	PZ 10/22-10/22	1	1	1	\$750.00	
	120	W	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	121	TU	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
	122	TH	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	PZ 11/01-11/01	1	1	1	\$750.00	

Rep Order# 9797712 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM
Last Received: 08/18/2012 1:25 PM
Showing Buylines: All Lines

9 of 13

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	---	---	---	-----	-----
	123	M	1135P-1235A	DAVID LETTERMAN	:30	\$750.00	PZ	11/05-11/05	1	1	1	\$750.00
	124	SA	730A-8A	12 NEWS SATURDAY	:30	\$250.00	PZ	10/20-10/20	1	1	1	\$250.00
	125	SA	730A-8A	12 NEWS SATURDAY	:30	\$250.00	PZ	10/27-10/27	1	1	1	\$250.00
	126	SA	730A-8A	12 NEWS SATURDAY	:30	\$250.00	PZ	11/03-11/03	1	1	1	\$250.00
	127	SU	630P-7P	LOCAL 12 NEWS	:30	\$1,000.00	PZ	10/21-10/21	1	1	1	\$1,000.00
	128	SU	630P-7P	LOCAL 12 NEWS	:30	\$1,000.00	PZ	10/28-10/28	1	1	1	\$1,000.00
	129	SU	630P-7P	LOCAL 12 NEWS	:30	\$1,000.00	PZ	11/04-11/04	1	1	1	\$1,000.00
	130	SA	7A-730A	12 NEWS SATURDAY	:30	\$250.00	PZ	10/20-10/20	1	1	1	\$250.00
	131	SA	7A-730A	12 NEWS SATURDAY	:30	\$250.00	PZ	10/27-10/27	1	1	1	\$250.00
	132	SA	7A-730A	12 NEWS SATURDAY	:30	\$250.00	PZ	11/03-11/03	1	1	1	\$250.00
	133	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	PZ	10/21-10/21	1	1	1	\$125.00
	134	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	PZ	10/28-10/28	1	1	1	\$125.00
	135	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$125.00	PZ	11/04-11/04	1	1	1	\$125.00
	136	SA	8A-830A	SATURDAY EARLY SHOW	:30	\$425.00	PZ	10/20-10/20	1	1	1	\$425.00
	137	SA	8A-830A	SATURDAY EARLY SHOW	:30	\$425.00	PZ	10/27-10/27	1	1	1	\$425.00
	138	SA	8A-830A	SATURDAY EARLY SHOW	:30	\$425.00	PZ	11/03-11/03	1	1	1	\$425.00

Rep Order# 9797712 Ver# 1 Status New
EC'd No

Traffic Order#

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Showing Buylines: All Lines

10 of 13

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	----	-----	-----	-----	----	---	-----	-----
	139	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$425.00	10/20-10/20	1	1	1	\$425.00	
	140	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$425.00	10/27-10/27	1	1	1	\$425.00	
	141	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$425.00	11/03-11/03	1	1	1	\$425.00	
	142	SA	9A-930A	SATURDAY EARLY SHOW	:30	\$425.00	10/20-10/20	1	1	1	\$425.00	
	143	SA	9A-930A	SATURDAY EARLY SHOW	:30	\$425.00	10/27-10/27	1	1	1	\$425.00	
	144	SA	9A-930A	SATURDAY EARLY SHOW	:30	\$425.00	11/03-11/03	1	1	1	\$425.00	
	145	SA	630A-7A	12 NEWS SATURDAY	:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
	146	SA	630A-7A	12 NEWS SATURDAY	:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
	147	SA	630A-7A	12 NEWS SATURDAY	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	148	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	149	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$900.00	10/28-10/28	1	1	1	\$900.00	
	150	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$900.00	11/04-11/04	1	1	1	\$900.00	
	151	M	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	152	TU	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/23-10/23	1	1	1	\$600.00	
	153	W	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/24-10/24	1	1	1	\$600.00	
	154	TH	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	

Rep Order# 9797712 Ver# 1 Status New
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Showing Buylines: All Lines

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Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	155	F	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/26-10/26	1	1	1	\$600.00	
	156	M	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
	157	TU	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
	158	W	6A-630A	GOOD MORNING CINCY	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
	159	TH	6A-630A	GOOD MORNING CINCY	:30	\$600.00	11/01-11/01	1	1	1	\$600.00	
	160	F	6A-630A	GOOD MORNING CINCY	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
	161	M	6A-630A	GOOD MORNING CINCY	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	162	M	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	163	TU	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
	164	W	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	165	TH	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	166	F	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	167	M	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	168	TU	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/30-10/30	1	1	1	\$500.00	
	169	W	530A-6A	GOOD MORNING CINCY	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	170	TH	530A-6A	GOOD MORNING CINCY	:30	\$500.00	11/01-11/01	1	1	1	\$500.00	
	171	F	530A-6A	GOOD MORNING CINCY	:30	\$500.00	11/02-11/02	1	1	1	\$500.00	

Rep Order# 9797712 Ver# 1 Status New
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12 of 13

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

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650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	---	---	---	-----	-----
	172	M	530A-6A	GOOD MORNING CINCY	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	173	TU	7A-730A	THE EARLY SHOW	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	174	TH	7A-730A	THE EARLY SHOW	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	175	M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	176	W	7A-730A	THE EARLY SHOW	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
	177	F	7A-730A	THE EARLY SHOW	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
	178	TU	630A-7A	GOOD MORNING CINCY	:30	\$600.00	10/23-10/23	1	1	1	\$600.00	
	179	TH	630A-7A	GOOD MORNING CINCY	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	
	180	M	630A-7A	GOOD MORNING CINCY	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
	181	W	630A-7A	GOOD MORNING CINCY	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
	182	F	630A-7A	GOOD MORNING CINCY	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	

---REPORT TOTALS---

Report Totals: 182 / \$166,925.00

---SALES MONTHLY TOTALS---

Oct 12: 85 / \$79,300.00
Sales Totals: 182 / \$166,925.00

Nov 12: 97 / \$87,625.00

Rep Order# 9797712 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM
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Showing Buylines: All Lines

13 of 13

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILLICH 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station Totals: 182 / \$166,925.00
Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$302,181	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	55%	WLWT	6%	WSTR	0%	WXIX	11%		

Books null
Demos RA35+

LOCAL / 2

Orders	Order / Rev:	50883
	Alt Order #:	09797712
	Product Desc:	Pillich 4 State Rep
	Estimate:	2188
	Flight Dates:	10/20/12 - 11/05/12
	Original Date / Rev:	08/21/12 / 08/21/12
	Order Type:	GENERAL
Agency	Name:	Buying Time Media
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Ave
		Washington, DC 20001

Advertiser	Name: Connie Pillich for State Rep
Demographic:	HH
Product Codes:	State Elections
Priority:	P-3
Revenue Codes:	AGY, POL-CAND, GEN

Bill Plan					Mo	Oct
Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	85	\$79,300.00	\$67,405.00		
10/29/12	11/05/12	97	\$87,625.00	\$74,481.25		

Account Executives			
Account Executive	Sales Office	Sales Region	Start Date / End Date
Millennium Washington DC			Start Of Order - End Of Order

Order Share	WKRK-TV		
	Share	Total	
Local 12	55%	\$166,925.00	
	100%	\$303,500.00	
Market			
Competitive Share	WKRK-TV		
	Share	Total	
EKRC	0%	\$0.00	
	2%	\$6,070.00	
UNKWN	26%	\$78,910.00	
	6%	\$18,210.00	
WCPO	0%	\$0.00	
	11%	\$33,385.00	
WLWT			
WSTR			
WXIX			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Young & the Restless											
				Young & the Restless											
				THE YOUNG AND RESTLESS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----F--	1	\$650.00	0.00								
E 28	WKRC	10/22/12	10/22/12	The Price is Right	CM	11:00 AM-12:00 PM-----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	M-----	1	\$650.00	0.00								
E 29	WKRC	10/24/12	10/24/12	The Price is Right	CM	11:00 AM-12:00 PM-----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	--W----	1	\$650.00	0.00								
E 30	WKRC	10/26/12	10/26/12	The Price is Right	CM	11:00 AM-12:00 PM-----F--		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-----F--	1	\$650.00	0.00								
E 31	WKRC	10/30/12	10/30/12	The Price is Right	CM	11:00 AM-12:00 PM-----T----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-T-----	1	\$650.00	0.00								
E 32	WKRC	11/01/12	11/01/12	The Price is Right	CM	11:00 AM-12:00 PM-----T----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	---T---	1	\$650.00	0.00								
E 33	WKRC	11/05/12	11/05/12	The Price is Right	CM	11:00 AM-12:00 PM-----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/05/12	11/11/12	M-----	1	\$650.00	0.00								
E 34	WKRC	10/23/12	10/23/12	M-F 10a-11a	CM	10:00 AM-11:00 AM-----T----		:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-T-----	1	\$350.00	0.00								
E 35	WKRC	10/25/12	10/25/12	M-F 10a-11a	CM	10:00 AM-11:00 AM-----T----		:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	---T---	1	\$350.00	0.00								
E 36	WKRC	10/29/12	10/29/12	M-F 10a-11a	CM	10:00 AM-11:00 AM-----		:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	M-F 10a-11a	CM	10:00 AM-11:00 AM-----W----		:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
E 37	WKRC	10/31/12	10/31/12	M-F 10a-11a	CM	10:00 AM-11:00 AM-----F--		:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-W----	1	\$350.00	0.00								
E 38	WKRC	11/02/12	11/02/12	M-F 10a-11a	CM	10:00 AM-11:00 AM-----F--		:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--F--	1	\$350.00	0.00								
E 39	WKRC	10/22/12	10/22/12	M-F 10a-11a	CM	3:00 PM-4:00 PM-----		:30	1	\$550.00	P-2	0.00	NM	1	\$550.00

Order / Rev: 50883
 Alt Order #: 09797712
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep
 Product Desc: Pillich 4 State Rep
 Estimate: 2188

Advertiser: Connie Pillich for State Rep
 Product Desc: Pillich 4 State Rep
 Estimate: 2188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
<u>LET'S MAKE A DEAL</u>																
Let's Make a Deal																
Start Date 10/22/12 End Date 10/28/12																
Week: 10/22/12 10/24/12 10/26/12 Let's Make a Deal																
E 40	WKRC	10/24/12	10/24/12	Let's Make a Deal	CM	3:00 PM	4:00 PM	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
<u>LET'S MAKE A DEAL</u>																
Let's Make a Deal																
Start Date 10/22/12 End Date 10/28/12																
Week: 10/22/12 10/24/12 10/26/12 Let's Make a Deal																
E 41	WKRC	10/26/12	10/26/12	Let's Make a Deal	CM	3:00 PM	4:00 PM	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
<u>LET'S MAKE A DEAL</u>																
Let's Make a Deal																
Start Date 10/22/12 End Date 10/28/12																
Week: 10/22/12 10/24/12 10/26/12 Let's Make a Deal																
E 42	WKRC	10/30/12	10/30/12	Let's Make a Deal	CM	3:00 PM	4:00 PM	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
<u>LET'S MAKE A DEAL</u>																
Let's Make a Deal																
Start Date 10/22/12 End Date 10/28/12																
Week: 10/22/12 10/24/12 10/26/12 Let's Make a Deal																
E 43	WKRC	11/01/12	11/01/12	Let's Make a Deal	CM	3:00 PM	4:00 PM	----T----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
<u>LET'S MAKE A DEAL</u>																
Let's Make a Deal																
Start Date 10/29/12 End Date 11/04/12																
Week: 10/29/12 11/01/12 11/03/12 Let's Make a Deal																
E 44	WKRC	11/05/12	11/05/12	Let's Make a Deal	CM	3:00 PM	4:00 PM	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
<u>LET'S MAKE A DEAL</u>																
Let's Make a Deal																
Start Date 11/05/12 End Date 11/11/12																
Week: 11/05/12 10/23/12 10/29/12 Bold & the Beautiful																
E 45	WKRC	10/23/12	10/23/12	Bold & the Beautiful	CM	1:30 PM	2:00 PM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<u>BOLD AND BEAUTIFUL</u>																
Bold & the Beautiful																
Start Date 10/22/12 End Date 10/28/12																
Week: 10/22/12 10/24/12 10/26/12 Bold & the Beautiful																
E 46	WKRC	10/25/12	10/25/12	Bold & the Beautiful	CM	1:30 PM	2:00 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<u>BOLD AND BEAUTIFUL</u>																
Bold & the Beautiful																
Start Date 10/29/12 End Date 10/29/12																
Week: 10/29/12 10/31/12 10/01/13 Bold & the Beautiful																
E 47	WKRC	10/31/12	10/31/12	Bold & the Beautiful	CM	1:30 PM	2:00 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<u>BOLD AND BEAUTIFUL</u>																
Bold & the Beautiful																
Start Date 10/29/12 End Date 11/04/12																
Week: 10/29/12 10/31/12 11/02/12 Bold & the Beautiful																
E 48	WKRC	10/31/12	10/31/12	Bold & the Beautiful	CM	1:30 PM	2:00 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<u>BOLD AND BEAUTIFUL</u>																
Bold & the Beautiful																
Start Date 10/29/12 End Date 11/04/12																
Week: 10/29/12 10/31/12 11/02/12 Bold & the Beautiful																
E 49	WKRC	10/23/12	10/23/12	4p Local 12 News at Four	CM	4:30 PM	5:00 PM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<u>12 NEWS FIRST</u>																
4p Local 12 News at Four																
Start Date 10/22/12 End Date 10/28/12																
Week: 10/22/12 10/24/12 10/26/12 4p Local 12 News at Four																
E 51	WKRC	10/24/12	10/24/12	4p Local 12 News at Four	CM	4:30 PM	5:00 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00

Order / Rev: 50883
 Alt Order #: 09797712
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep
 Product Desc: Pillich 4 State Rep
 Estimate: 2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time/Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				4p Local 12 News at Four										
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	-W----	1	\$65.00	0.00							
E 52 WKRC	10/26/12	10/26/12	4p	Local 12 News at Four		4:30 PM-5:00 PM	----F--							
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	10/29/12	4p Local 12 News at Four		4:30 PM-5:00 PM	M-----							
E 53 WKRC	10/29/12	10/29/12	4p	Local 12 News at Four		(4:30 PM-5:00 PM)								
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-T----	1	\$65.00	0.00							
E 54 WKRC	10/30/12	10/30/12	4p	Local 12 News at Four		4:30 PM-5:00 PM	-T-----							
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-W----	1	\$65.00	0.00							
E 55 WKRC	10/31/12	10/31/12	4p	Local 12 News at Four		4:30 PM-5:00 PM	--W----							
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-W----	1	\$65.00	0.00							
E 56 WKRC	11/01/12	11/01/12	4p	Local 12 News at Four		4:30 PM-5:00 PM	---T---							
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-W----	1	\$65.00	0.00							
E 57 WKRC	11/05/12	11/05/12	4p	Local 12 News at Four		4:30 PM-5:00 PM	M-----							
				4p Local 12 News at Four		(4:30 PM-5:00 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 11/05/12	11/11/12	-W----	1	\$65.00	0.00							
E 58 WKRC	10/22/12	10/22/12	4p	Local 12 News at Four		4:00 PM-4:30 PM	M-----							
				4p Local 12 News at Four		(4:00 PM-4:30 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/22/12	10/28/12	-W----	1	\$65.00	0.00							
E 59 WKRC	10/24/12	10/24/12	4p	Local 12 News at Four		4:00 PM-4:30 PM	--W----							
				4p Local 12 News at Four		(4:00 PM-4:30 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/12	10/28/12	-W----	1	\$65.00	0.00							
E 60 WKRC	10/25/12	10/25/12	4p	Local 12 News at Four		4:00 PM-4:30 PM	---T---							
				4p Local 12 News at Four		(4:00 PM-4:30 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/25/12	10/28/12	-W----	1	\$65.00	0.00							
E 61 WKRC	10/26/12	10/26/12	4p	Local 12 News at Four		4:00 PM-4:30 PM	--W----							
				4p Local 12 News at Four		(4:00 PM-4:30 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/26/12	10/28/12	-W----	1	\$65.00	0.00							
E 62 WKRC	10/29/12	10/29/12	4p	Local 12 News at Four		4:00 PM-4:30 PM	M-----							
				4p Local 12 News at Four		(4:00 PM-4:30 PM)								
12 NEWS FIRST		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-W----	1	\$65.00	0.00							
E 63 WKRC	10/30/12	10/30/12	CM			4:00 PM-4:30 PM	-T-----							

Order / Rev: 50883
 Alt Order #: 09797712
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep
 Product Desc: Pillich 4 State Rep
 Estimate: 2188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	M-----			1	\$900.00	0.00							
E 76 WKRC	10/24/12	10/24/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	--W----		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-W----			1	\$900.00	0.00							
E 77 WKRC	10/26/12	10/26/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	-----F--		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-W----			1	\$900.00	0.00							
E 78 WKRC	10/29/12	10/29/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	M-----		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	M-----			1	\$900.00	0.00							
E 79 WKRC	10/31/12	10/31/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	--W----		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	-W----			1	\$900.00	0.00							
E 80 WKRC	11/01/12	11/01/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	----T----		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	---T---			1	\$900.00	0.00							
E 81 WKRC	11/02/12	11/02/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	-----F--		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	-W----			1	\$900.00	0.00							
E 82 WKRC	11/05/12	11/05/12	5p	Local 12 News at Five		5:30 PM-6:00 PM	(5:30 PM-6:00 PM)		:30		1	\$900.00	P-2	0.00	NM
12 LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	11/05/12	11/11/12	M-----			1	\$900.00	0.00							
E 83 WKRC	10/22/12	10/22/12	6p	Local 12 News at Six		6:00 PM-6:30 PM	M-----		:30		1	\$900.00	P-2	0.00	NM
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-T----			1	\$1,200.00	0.00							
E 84 WKRC	10/23/12	10/23/12	6p	Local 12 News at Six		6:00 PM-6:30 PM	-T-----		:30		1	\$1,200.00	P-2	0.00	NM
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-W----			1	\$1,200.00	0.00							
E 85 WKRC	10/24/12	10/24/12	6p	Local 12 News at Six		6:00 PM-6:30 PM	--T----		:30		1	\$1,200.00	P-2	0.00	NM
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	---T---			1	\$1,200.00	0.00							
E 86 WKRC	10/25/12	10/30/12	6p	Local 12 News at Six		6:00 PM-6:30 PM	-T-----		:30		1	\$1,200.00	P-2	0.00	NM
12 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	---T---			1	\$1,200.00	0.00							
E 87 WKRC	10/30/12	10/30/12	CM	6:00 PM-6:30 PM	-T-----										

Print Date: 08/21/12 16:57:23
 Local 12 WKRC-TV
 Local 12 WKRC-TV

Order / Rev: 50883
 Alt Order #: 09797712
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep
 Product Desc: Pillich 4 State Rep
 Estimate: 2188

Advertiser: Connie Pillich for State Rep
 Product Desc: Pillich 4 State Rep
 Estimate: 2188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				6p Local 12 News at Six												
				6p Local 12 News at Six												
12 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	-T-----			1	\$1,200.00			0.00						
E 88 WKRC 10/31/12 10/31/12		6p Local 12 News at SixCM		6:00 PM-6:30 PM	--W----			:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
12 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	-W-----			1	\$1,200.00			0.00						
E 89 WKRC 11/01/12 11/01/12		6p Local 12 News at SixCM		6:00 PM-6:30 PM	---T---			:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
12 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	--T---			1	\$1,200.00			0.00						
E 90 WKRC 11/02/12 11/02/12		6p Local 12 News at SixCM		6:00 PM-6:30 PM	---F--			:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
12 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	--F--			1	\$1,200.00			0.00						
E 91 WKRC 11/05/12 11/05/12		6p Local 12 News at SixCM		6:00 PM-6:30 PM	M-----			:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
12 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 11/05/12		11/11/12	M-----			1	\$1,200.00			0.00						
E 92 WKRC 10/23/12 10/23/12		M-F 7p-730p		CM	7:00 PM-7:30 PM	-T-----		:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/22/12		10/28/12	-T-----			1	\$1,200.00			0.00						
E 93 WKRC 10/25/12 10/25/12		M-F 7p-730p		CM	7:00 PM-7:30 PM	---T---		:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/22/12		10/28/12	--T---			1	\$1,200.00			0.00						
E 94 WKRC 10/29/12 10/29/12		M-F 7p-730p		CM	7:00 PM-7:30 PM	M-----		:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	M-----			1	\$1,200.00			0.00						
E 95 WKRC 10/31/12 10/31/12		M-F 7p-730p		CM	7:00 PM-7:30 PM	--W----		:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	--W----			1	\$1,200.00			0.00						
E 96 WKRC 11/02/12 11/02/12		M-F 7p-730p		CM	7:00 PM-7:30 PM	---F--		:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/11/12	M-----			1	\$1,200.00			0.00						
E 97 WKRC 11/05/12 11/05/12		M-F 7p-730p		CM	7:00 PM-7:30 PM	M-----		:30		1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 11/05/12		11/04/12	--F--			1	\$1,200.00			0.00						
E 98 WKRC 10/30/12 10/30/12		Tue Reg 1		CM	8:00 PM-9:00 PM	-T-----		:30		1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
NCIS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>						
Week: 10/29/12		11/04/12	-T-----			1	\$4,500.00			0.00						
E 99 WKRC 10/21/12 10/21/12		Tue Reg 1		CM	7:00 PM-8:00 PM	-----S		:30		1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00

Order / Rev: 50883

Alt Order #: 09797712

Flight Dates: 10/20/12 - 11/05/12

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sun Reg 1												
		Sun Reg 1														
60 MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----S			1	\$5,000.00	0.00								
E100 WKRC	11/04/12	11/04/12	Sun Reg 1		CM	7:00 PM-8:00 PM	-----S		:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
60 MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-----S		CM	10:00 PM-11:00 PM	-----F--		:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
BLUE BLOODS	10/26/12	10/26/12	Fri Reg 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12	-----F--			1	\$5,000.00	0.00								
E102 WKRC	10/30/12	10/30/12	Tue Reg 3		CM	10:00 PM-11:00 PM	-----T-----		:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
VEGAS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-T-----			1	\$4,000.00	0.00								
E103 WKRC	10/28/12	10/28/12	Sun Reg 2		CM	8:00 PM-9:00 PM	-----S		:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
THE AMAZING RACE 21																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12	-----S			1	\$5,500.00	0.00								
E104 WKRC	11/04/12	11/04/12	Sun Reg 2		CM	8:00 PM-9:00 PM	-----S		:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
SUN REG 2																
THE AMAZING RACE 21																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-----S			1	\$5,500.00	0.00								
E105 WKRC	10/26/12	10/26/12	Fri Reg 2		CM	9:00 PM-10:00 PM	-----F--		:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
MADE IN JERSEY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12	-----F--			1	\$3,500.00	0.00								
E106 WKRC	11/01/12	11/01/12	Thu Reg 1		CM	8:00 PM-9:00 PM	-----T---		:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
THU REG 1																
BIG BANG THEORY 2 & 1/2 MEN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	-T---			1	\$5,500.00	0.00								
E107 WKRC	10/25/12	10/25/12	Thu Reg 2		CM	9:00 PM-10:00 PM	-----T---		:30	1	\$5,500.00	P-2	0.00	NM	1	\$6,000.00
THU REG 2																
PERSON OF INTEREST																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12	-----T---			1	\$5,500.00	0.00								
E108 WKRC	10/21/12	10/21/12	Sun Reg 3		CM	9:00 PM-10:00 PM	-----S		:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
SUN REG 3																
THE GOOD WIFE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----S			1	\$5,500.00	0.00								
E109 WKRC	10/23/12	10/23/12	11p M-Su Local 12 New	SM	CM	11:00 PM-11:35 PM	-----T---		:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
11p M-Su Local 12 News 11																
12 NEWS AT 11P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12	-T-----			1	\$2,500.00	0.00								
E110 WKRC	10/25/12	10/25/12	11p M-F Local 12 News	CM	11:00 PM-11:35 PM	-----T---		:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
11p M-F Local 12 News 11																
12 NEWS AT 11P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12	-----T---			1	\$2,500.00	0.00								
E111 WKRC	10/29/12	10/29/12	CM		11:00 PM-11:35 PM	-----		:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$750.00	0.00							
E124	WKRC	10/20/12	10/20/12	6a-8a Local 12 News	SaCM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				6a-8a Local 12 News	Sat	(7:30 AM-8:00 AM)									
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		1	\$250.00	0.00							
E125	WKRC	10/27/12	10/27/12	6a-8a Local 12 News	SaCM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				6a-8a Local 12 News	Sat	(7:30 AM-8:00 AM)									
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1	\$250.00	0.00							
E126	WKRC	11/03/12	11/03/12	6a-8a Local 12 News	SaCM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				6a-8a Local 12 News	Sat	(7:30 AM-8:00 AM)									
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$250.00	0.00							
E127	WKRC	10/21/12	10/21/12	630p Local 12 News	SuCM	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				630p Local 12 News	Sun										
LOCAL 12 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S		1	\$1,000.00	0.00							
E128	WKRC	10/28/12	10/28/12	630p Local 12 News	SaCM	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				630p Local 12 News	Sun										
LOCAL 12 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1	\$1,000.00	0.00							
E129	WKRC	11/04/12	11/04/12	630p Local 12 News	SuCM	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				630p Local 12 News	Sun										
LOCAL 12 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S		1	\$1,000.00	0.00							
E130	WKRC	10/20/12	10/20/12	6a-8a Local 12 News	SaCM	7:00 AM-7:30 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				6a-8a Local 12 News	Sat	(7:00 AM-7:30 AM)									
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		1	\$250.00	0.00							
E131	WKRC	10/27/12	10/27/12	6a-8a Local 12 News	SaCM	7:00 AM-7:30 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				6a-8a Local 12 News	Sat	(7:00 AM-7:30 AM)									
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1	\$250.00	0.00							
E132	WKRC	11/03/12	11/03/12	6a-8a Local 12 News	SaCM	7:00 AM-7:30 AM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				6a-8a Local 12 News	Sat	(7:00 AM-7:30 AM)									
12 NEWS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$250.00	0.00							
E133	WKRC	10/21/12	10/21/12	430-5a News	CM	4:30 AM-5:00 AM	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
				M-Th/Su 430a News	(4:30 AM-5:00 AM)										
GOOD MORNING CINCY @ 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		1	\$125.00	0.00							
E134	WKRC	10/28/12	10/28/12	430-5a News	CM	4:30 AM-5:00 AM	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
				M-Th/Su 430a News	(4:30 AM-5:00 AM)										
GOOD MORNING CINCY @ 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1	\$125.00	0.00							
E135	WKRC	11/04/12	11/04/12	430-5a News	CM	4:30 AM-5:00 AM	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00

Order / Rev: 50883

Alt Order #: 09797712

Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep

Product Desc: Pillich 4 State Rep

Estimate: 2188

Local 12 WKRC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		6a-8a Local 12 News Sat	6a-8a Local 12 News Sat			(6:30 AM-7:00 AM)								
12 NEWS SATURDAY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/29/12	11/04/12	-----S-	-----S-	1	\$250.00	0.00								
E148 WKRC	10/21/12	10/21/12	CBS Sun Morning	CM	10:00 AM-10:30 AM-----S	:30	1	\$900.00P-2	0.00	NM			1	\$900.00
CBS SUNDAY MORNING														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/15/12	10/21/12	-----S	-----S	1	\$900.00	0.00								
E149 WKRC	10/28/12	10/28/12	CBS Sun Morning	CM	10:00 AM-10:30 AM-----S	:30	1	\$900.00P-2	0.00	NM			1	\$900.00
CBS SUNDAY MORNING														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/22/12	10/28/12	-----S	-----S	1	\$900.00	0.00								
E150 WKRC	11/04/12	11/04/12	CBS Sun Morning	CM	10:00 AM-10:30 AM-----S	:30	1	\$900.00P-2	0.00	NM			1	\$900.00
CBS SUNDAY MORNING														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/29/12	11/04/12	-----S	-----S	1	\$900.00	0.00								
E151 WKRC	10/22/12	10/22/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----	:30	1	\$900.00P-2	0.00	NM			1	\$900.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/22/12	10/28/12	M-----	-----S	1	\$600.00	0.00								
E152 WKRC	10/23/12	10/23/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/22/12	10/28/12	-----T	-----W	1	\$600.00	0.00								
E153 WKRC	10/24/12	10/24/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----W-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/22/12	10/28/12	-----T	-----W	1	\$600.00	0.00								
E154 WKRC	10/25/12	10/25/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----T-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/22/12	10/28/12	-----T	-----T	1	\$600.00	0.00								
E155 WKRC	10/26/12	10/26/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----F-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/22/12	10/28/12	-----F	-----F	1	\$600.00	0.00								
E156 WKRC	10/29/12	10/29/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----M-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/29/12	11/04/12	M-----	-----T	1	\$600.00	0.00								
E157 WKRC	10/30/12	10/30/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----T-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/29/12	11/04/12	-----W	-----W	1	\$600.00	0.00								
E158 WKRC	10/31/12	10/31/12	6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM-----T-----	:30	1	\$600.00P-2	0.00	NM			1	\$600.00
GOOD MORNING CINCY														
Start Date	End Date	Weekdays	Weekdays	Spots/Week		Rate		Rating						
Week: 10/29/12	11/04/12	-----W	-----W	1	\$600.00	0.00								
E159 WKRC	11/01/12	11/01/12	CM	6:00 AM-6:30 AM-----T-----	:30	1	\$600.00P-2	0.00	NM				1	\$600.00

Order / Rev: 50883
Alt Order #: 09797712
Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep
Product Desc: Pillich 4 State Rep
Estimate: 2188

Print Date: 08/21/12 16:57:24

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5a Good Morn Cincinnati		(5:30 AM-6:00 AM)									
				5a Good Morn Cincinnati		(5:30 AM-6:00 AM)									
				GOOD MORNING CINCY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	---F---	1	\$50.00	0.00								
		E172 WKRC	11/05/12 11/05/12	5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/05/12	11/11/12	M-----	1	\$50.00	0.00								
		E173 WKRC	10/23/12 10/23/12	CBS This Morning	CM	7:00 AM-7:30 AM	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		THE EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-T-----	1	\$450.00	0.00								
		E174 WKRC	10/25/12 10/25/12	CBS This Morning	CM	7:00 AM-7:30 AM	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		THE EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	10/29/12	CBS This Morning	CM	7:00 AM-7:30 AM	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		THE EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	M-----	1	\$450.00	0.00								
		E175 WKRC	10/31/12 10/31/12	CBS This Morning	CM	7:00 AM-7:30 AM	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		THE EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--W----	1	\$450.00	0.00								
		E176 WKRC	10/31/12 10/31/12	CBS This Morning	CM	7:00 AM-7:30 AM	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		THE EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--W----	1	\$450.00	0.00								
		E177 WKRC	11/02/12 11/02/12	CBS This Morning	CM	7:00 AM-7:30 AM	(7:00 AM-7:30 AM)								
		THE EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--T-----	1	\$450.00	0.00								
		E178 WKRC	10/23/12 10/23/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-T-----	1	\$450.00	0.00								
		E179 WKRC	10/25/12 10/25/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	--T---	1	\$600.00	0.00								
		E180 WKRC	10/29/12 10/29/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--W----	1	\$600.00	0.00								
		E181 WKRC	10/31/12 10/31/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E182 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E183 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E184 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E185 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E186 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E187 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E188 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E189 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E190 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E191 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E192 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E193 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E194 WKRC	11/02/12 11/02/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	--F---	1	\$600.00	0.00								
		E195 WKRC	10/31/12 11/05/12	6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM	(6:30 AM-7:00 AM)								
		GOOD MORNING CINCY													
		<u>Start Date</u>	<u>End Date</u>												